



**Middle East
Association**

MEA Business Briefing: Patrick Crawford, CEO, ECGD

Wednesday 27th April, 5 p.m.

The Middle East Association will be hosting a Business Briefing with Patrick Crawford, CEO of Export Credits Guarantee Department (ECGD) on Wednesday 27th April.

In February, the Government announced a number of new products to be offered by the Exports Credit Guarantee Department. One of the Government's aims is to ensure that UK exporters, especially small and medium-sized enterprises, have access to trade finance and risk mitigation products to allow them to fulfil export orders where these are not available, or are insufficient, from private market sources.

As CEO of ECGD, Patrick will be offering invaluable business advice on the new developments that seek to assist UK organisations when competing for export opportunities. The event will also enable our Members and Friends to pose questions directly to Patrick about how they may make the most out of the ECGD products and how they may improve their position against non-UK competitors in the market.



Registration will commence at 5 p.m., and Patrick will speak for twenty minutes from 5.30 p.m., before taking Q&A from the audience. We will conclude with a Networking Reception.

Cost for MEA Members is £50 and cost for non-members is £100 (exclusive of VAT). To attend please complete the registration form overleaf and return to Jacqui at the MEA by noon on Thursday 21st April. In accordance with MEA policy, ALL events MUST be paid for in advance.

Jacqui Marshall

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Please circle: (a): MEA Member (£50 + VAT) or (b): MEA Non-Member (£100 + VAT)

The deadline for registrations is midday on Thursday 21st April

To register please return the form below together with payment. A £2.00 surcharge will apply for credit cards only. **Please note we no longer accept American Express.** Cancellations will be accepted up to 48 hours ahead of the event with refund or credit note (upon request). No refund will be made after 48 hours before the event. Payment must be settled before the event.

Please return to the Middle East Association, Bury House, 33 Bury Street, London SW1Y 6AX

Tel: 020 7839 2137, Fax: 020 7839 6121, E mail: Jacqui@the-mea.co.uk

Name _____

Company _____

Job Title _____ Address _____

_____ Telephone _____ Fax _____

Mobile _____ Email _____

Business Sector/Activity _____

Please advise of any dietary requirements _____

Please advise of any disability requirements _____

Where did you hear about this event? _____

- Payment type:**
- 1) I will pay by BACS (details below)
 - 2) I enclose a cheque
 - 3) I will pay by credit/debit card (details below) *Please note we no longer accept AMEX*
 - 4) Please send an invoice for immediate process

Credit card details:

Card Number:

Expiry Date: / **Security Number:**

BACS Account Details:

Bank Details: HSBC Bank Plc, 69 Pall Mall, LONDON, SW1Y 5EY

Account Name: MIDDLE EAST ASSOCIATION,

Sort Code: 40-05-20 IBAN: GB 22MIDL40052051571753

Account No. 51571753 SWIFT: MIDLGB22

Please send me details on how to become a member of the Middle East Association:

Places are limited and you are therefore urged to reply as soon as possible for priority response.