



EXPRESSIONS OF INTEREST (EOI)

EOI Number: IRP II-PROG-MDE007-001

Description: Expression of Interest for RFQ Services- Campaign and festival arrangement services

Release Date: April 18th, 2022

Questions Due: 5:00 PM on April 19th, 2022

Due Date: 5:00 PM on April 21st, 2022

For: Iraq Community Resilience Initiative (ICRI) Ta'afi

Project Implementer: Chemonics Iraq LLC.

Funded by: United States Agency for International Development (USAID),
Contract No. 7200AA19D00015/7200AA21F00006

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SECTION 1: INTRODUCTION

Chemonics International Inc. **through Chemonics Iraq LLC**. (hereinafter referred to as “Chemonics”), acting on behalf of the Office of Transition Initiative (OTI) United States Agency for International Development (USAID) and the Iraq Community Resilience Initiative Ta’afi (ICRI-Ta’afi), under Prime Contract No. 7200AA19D00015/7200AA21F00006, is soliciting **Quotations** from companies to provide **Campaign and festival arrangement services** upon request of ICRI-Ta’afi.

Interested Parties are invited to submit their response in accordance with Section 2 (Instructions). A submittal of a response serves as notice to Chemonics of the Party’s general interest in participating in the **RFQ**. Responses will be used to confirm eligibility for **Requests for Quotations**. However, a submittal of a response does not guarantee that the Interested Party will be contacted to perform any services. Activities that are listed in Section 3.

SECTION 2: INSTRUCTIONS

2.1 Submittal Deadline

Expressions of interest must be received by email no later than 5:00 PM local time on **21st April 2022**. Late submittals will be considered at the discretion of the Project. The full RFQ will be submitted to interested Parties

2.2 Protocol for Submission of Submittals and Required Documents

Respondents are responsible for ensuring that their submittals are received in accordance with the instructions stated herein.

All submittals must be prepared in the English language. The EOI must be submitted by email to solicitations@icritaafi.org with the subject line **EOI-IRP II-MDE007-001** and include the complete legal name and contact information of the responder’s organization.

2.3 Questions and Clarifications

All questions and/or clarifications regarding this EOI must be submitted via email to solicitations@icritaafi.org no later than 05:00PM local time on **19th April 2022**. All correspondence and/or inquiries regarding this solicitation must reference the EOI number. No phone calls or in-person inquiries will be entertained; all questions and inquiries must be in writing.

Only the written answers will be considered official. Any verbal information received from a Chemonics or project employee, or other entity, should not be considered as an official response to any questions regarding this EOI.

2.4 Technical Interest and Capability

Interested Parties should describe in detail their Quotation qualifications for **Campaign and festival arrangement Services** and locations, listed in the Section 3, for which they would like to be considered. The following documents must be included in the response:

1. Company Name, Contact Information, Office Locations and Addresses
2. Summary of General Experience: Summary of general history and experience.
3. Previous work samples.

2.5 Eligibility

To be considered eligible under any future RFQ, Interested Parties must meet the following criteria and submit certifications of compliance as required. The EOI response must include statements from the Interested Party that it:

1. Is not debarred, suspended, or proposed for debarment, by the US Government or who proposes to do business with firms or firms' principals who are debarred, suspended, or proposed for debarment by the US Government, in the performance of the requirement of this activity.
2. Is legally registered and recognized under the laws of Iraq and follows all applicable civil, fiscal, and other applicable regulations. Such a company or organization could include a private firm, non-profit, civil society organization, or university.
3. Maintains a physical location in the possible work locations selected.
4. Agree to work under U.S. Government and USAID regulations applicable to future Request for Quotations.
5. Qualify under the authorized USAID geographic code for the Project, which is **Code 935**. All commodities and services supplied for any work awarded under future Request for Quotations must meet this geographic code in accordance with the US Code of Federal Regulations (CFR), [22 CFR §228](#).

2.6 **Geographic Code**

The following applies to this RFQ, all related correspondence, and any resulting subcontract:

A. Definitions:

1. **Cooperating Country:** "Cooperating country" means Iraq.
2. **Source:** "Source" means the country from which a commodity is shipped to the cooperating country or the cooperating country itself if the commodity is located therein at the time of purchase. However, where a commodity is shipped from a free port or bonded warehouse in the form in which received therein, "source" means the country from which the commodity was shipped to the free port or bonded warehouse.
3. **Nationality:** "Nationality" refers to the place of incorporation, ownership, citizenship, residence, etc. of suppliers of goods and services.

B. Application: The source and nationality of all goods and services provided to the Project must meet the USAID geographic code 935 requirements in accordance with [22 CFR §228](#).

C. No items, items with components from, or related services may be offered from the following countries: Cuba, Iran, Syria, and North Korea, Related services include incidental services pertaining to any/all aspects of this work to be performed under a resulting subcontract (including transportation, fuel, lodging, meals, and communications expenses).

All goods and services provided to the Project must comply with geographic code 935.

SECTION 3: CATEGORIES OF TECHNICAL SERVICES AND LOCATIONS

3.1 Objective

ICRI-Ta'afi, funded by USAID and implemented by Chemonics Iraq LLC, seeks qualified companies to manage and provide all that is needed to promote a month-long campaign and implement a three-consecutive-day reading festival in Baghdad, Basra and Mosul estimated to be held in the first or second week of June. The event is to be held in open public areas such as Mutanabi Street in Baghdad and Farhadi Street in Basra, where the company should provide a large-scale stage with decorative background and the lighting and sound equipment needed. The company should also provide 40 to 50 different small booths for book providers showcasing their books. Prior to event, the company will be responsible to implement a one-month large national media and outdoor campaign in order to create a buzz about the event. As part of the campaign, the company will create up to 30 graphics that will focus on how reading is an activity that unites Iraqis from different communities, and general promotion of the event by sparking attention about reading. Some of the graphics should have focus on individuals, such as influencers or book providers or community leaders, where they are either quoted about reading in general, favorite book, the excitement of the event or anything related to unifying Iraqis through reading. As part of the campaign, the company will also create 15 videos ranging between 30 seconds to 90 seconds, where an influencer, a book provider, a common citizen, talks about the unity of the country through reading and the promotion of the event. As part of managing the event, the company will work with three local partners in order to manage and implement the activities to be held in the festival. The local partners are location in Mosul, Baghdad, and Basra. The company should provide all technical support needed by the three local partners to implement any activity, including stage performances such as a music band, logistic and material support for the 40-50 booths in each location, etc. Prior to the event, the company will be responsible to get all governmental and authority approval needed to implement the activity and coordinate with governmental security administrators in order to provide full safety of the people.

The suppliers who are interested to apply are welcomed to suggest any ideas to be added to SOW later or can send the past previous work proposal that have been done before. The SOW of the three partners will be added later during the RFQ time in terms of that the suppliers can plan the proposals accordingly.

Chemonics anticipates issuing one award. The award will be in the form of fixed unit price Subcontract. The term of this contract will be Its anticipated to be 2 months with possibility of extension.

3.2 Locations of Work

Chemonics anticipates issuing more than one award to the companies who can provide the requested services on nationwide level and in same time companies who provide similar services only in below mentioned location may be awarded too:

- Baghdad; Mutanabi St
- Basra; Farhadi St
- Mosul; Book St