

Call for Letter of Expression of Interest

Capacity building for partner organizations in field of Monitoring and Evaluation

The Private Sector Development and Employment Promotion (PSD) project is demanding services from consulting firm and individual consultants in „**Capacity building for partner organizations in the field of Monitoring and Evaluation**“

a. Brief information on the project

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) in Iraq assists the Iraqi Government on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ). GIZ offers a wide range of services to governments enabling them to perform reform measures, to private sector entities in order to lead economic growth, and to international institutions to implement their development objectives.

The Private Sector Development & Employment Promotion (PSD) Project in Iraq is a multi-donor action commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ), co-funded by the European Union (EU) and implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH.

The PSD Project supports governmental efforts in creating conditions for a growth-oriented business and investment climate in Central and Southern Iraq as well as the Kurdistan Region of Iraq (KRI). It provides advisory services for economic reforms to government partners and supports fact-based policymaking through promoting the inclusion of private sector representations, academic institutions, and civil society organisations into policy-making processes.

In addition, the PSD Project supports the creation of employment prospects in the private sector for young Iraqis, especially women and returnees, following an integrated approach that combines labour market-driven skills development and job placement measures as well as entrepreneurship development, and advisory services for MSMEs.

Overall, this multi-donor action puts emphasis on developing long-term abilities of its partners including ministries, chambers, and business associations. Special attention is given to sectors with a strong potential for growth, with a regional focus on Baghdad, Basra, Diwaniyah, Diyala, Erbil and Mosul.

b. Service requirement:

Monitoring and Evaluation (M&E) is the process that aims to improve the current and future management of outputs, outcomes, and impact an improvement in performance to achieve results. It is mainly used to evaluate the performance of projects and programs developed and conducted by organizations.

If the M&E processes are not present within the organizations process of implementation, then its negative results will be clearly visible on the communication and visibility processes of others as well. Based on this, it has been noted that professional economic partner organizations in Baghdad, Basrah, Mosul, Diyala and Erbil, namely chambers and business associations require additional support to identify bottlenecks and obstacles faced in the monitoring and evaluation (M&E) of their activities.

Therefore, PSD is looking to contract a local company and/or local individual consultant to conduct an assessment to identify the gaps in partners organizations in Baghdad, Basrah, Mosul, Diyala and Erbil.

The assessment will include conducting desk research, interviews, and meetings with partners organizations and their members to identify how to develop the M&E system for all relevant project regions (Baghdad, Basra, Mosul, Erbil, Diyala) and share the data with an international consultant that will be contracted by GIZ-PSD. The objective is to provide PSD with a comprehensive report looking to outline areas on how to enhance the implementation of the M&E processes for their own current and future activities.

PSD will contract a specialized local consultancy firm and/or individual consultant that will work alongside the international expert to put the plan for conducting the assessment, prepare the questions for partners organisations and their members to check how the partners currently work and give recommendations based on these. When feedback has been agreed upon by PSD and partner organisations.

The technical requirements of the consultant(s) are as below:

- **Education / training:** First class university qualification (Advanced university degree is preferred) in business administration, economics, management, or engineering.
- **Language:** Excellent business language skills in English, Kurdish, and Arabic.
- **General professional experience:**
 - o 3 years' experience in business consulting and business development.
 - o 3 years' experience in monitoring and evaluation field
- **Regional experience:** Knowledge of the business landscape and economic context in Iraq (including Kurdistan region) for at least 3 years.

Interested companies, consultancy firms and organizations are kindly requested to express their interest for the above-mentioned services, to send a Letter of Interest with following documents:

Companies, Consultancy firms and organizations:

1. Introduction of the firm and the company. Org. Profile including the CVs of consultants.
2. Provide references of similar services.
3. Provide the copies of original documents defining the constitution or legal status, place of registration (Company Certificate), all documents should be updated.
4. Provide a letter directed to GIZ exploring the interest to work with GIZ for above mentioned services.

Interested individuals are kindly requested to express their interest for the above-mentioned services, to send a Letter of Interest with the following documents:

1. The CV with references
2. Provide a letter directed to GIZ exploring the interest to work with GIZ for above mentioned service.
3. A copy of ID or Passport.

This expression of interest is a market search for qualified companies/ agencies and individual consultants. GIZ keeps the right for appropriate selection of the best qualified companies/ agencies and individual consultants after this expression of interest.

The companies and/or the consultants might be asked for more detailed information and the criteria of selection will be shared with all selected for future demand under this **Capacity building for partner organizations**.

Interested companies and individual consultants must submit above requirement via email to procurement.iraq@giz.de with the email subject name " **PSD– Capacity building for partner organizations** ".

The deadline for submission is:

On Wednesday, September 07, 2022

AT 17:00