

Expressions of Interest

1. TENDER FOR Project No. **19.1859.8-001.00**

PROJECT NAME: **Restoration of Peace, Livelihoods and Economic Cycles in Anbar (RePLECA)**

1. Background:

The German Federal Ministry of Economic Cooperation and Development commissioned the Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ) with the implementation of the German-Iraqi “Transitional Development Assistance in Anbar (TDA Anbar)” Program. This program aims to improve living conditions as well as to strengthen economic and social foundations for peaceful development in Anbar.

Under this program and in close cooperation with its local partners, GIZ is implementing agriculture activities that contribute to the objective. Therefore, GIZ follows a multi-level approach that includes measures to:

- 1.1. Improve agricultural advisory services with the aim of increasing agricultural production along the relevant value chains.
- 1.2. Improve production capacities as well as the turnover of farmer organizations (e.g., cooperatives).
- 1.3. Provide capacity development and training to improve employability in the agricultural sector.
- 1.4. Promote self-employment and entrepreneurship in the agricultural sector.

2. The objective of the assignment:

Innovative participatory formats (e.g., hackathons, coding competitions, datathon, business case competitions, mapathons, makeathons) to engage Anbar youth in agriculture and climate change adaptation have been implemented in Falluja, Ramadi and Heet (1 per district targeting 50 youth in total, min. 50 % female). The two best solutions of each format have been piloted in Anbar

3. Scope of the work:

The contractor is responsible for providing the following services:

- 3.1. In close collaboration with the Agriculture Advisor and the head of the GIZ TDA Anbar Agriculture component, the contractor will develop the final implementation concept, including a clear objective, methodology (based on human centered design and agile methods), and implementation strategy for the 3 innovative participatory formats in Falluja, Ramadi, and Heet.
- 3.2. The contractor starts a campaign (e.g., via social media) to promote the innovative participatory format in Anbar to generate interest and start the registration process.
- 3.3. In cooperation with the GIZ TDA Anbar team and relevant political partners from Anbar, the contractor develops selection criteria and leads the registration and selection process, including developing a registration form that includes rough ideas/concepts/prototypes. The youth shall be recruited from Anbar. Youth shall be university students or recent graduates with interest in agriculture/climate change and digitalization.
- 3.4. The main role of the firm will be the implementation of 3 innovative participatory formats (e.g., hackathons, coding competitions, business case competitions, mapathons) involving 50 selected youth (min. 50 % female) from Anbar governorate. In each targeted district, 1 innovative participatory format will be implemented. The formats will follow the four steps of human centered design:
 - Define
 - Experiment
 - Prototype & Test

- Implementation
- 3.5. In consultation with GIZ TDA Anbar and other relevant partners, 2 solutions from each format will be selected, developed further, and piloted in Anbar.

4. Expected Outcomes:

- 4.1. Development of a final implementation concept based upon agile methods and human centered design
- 4.2. Development and conduction of a promotion campaign
- 4.3. Development of selection criteria, development of a registration form, pre-selection of youth
- 4.4. Delivery of three innovative participatory formats along the following scheme:
 - ✓ 1 format per district for 50 youth in total (min. 50 % female):
 - ✓ 5 days (4 days youth conducts user research and develops user profiles of farmers for each district + 1-day feedback session/discussion of next steps after collecting the data) X 3 groups with 50 youth in total = 15 training days.
 - ✓ 10 days (9 days implementation of innovative participatory formats for youth in each district + 1-day final ceremony/feedback and next steps) X 3 groups with 50 Youth in total = 30 training days
 - ✓ 5 days (support to further develop the two winning ideas of each format) X 3 groups X 2 ideas per format = 15 days
 - ✓ 5.000 EUR (to pilot each of the winning ideas in Anbar) = 3 groups X 2 ideas = 30.000 EUR
 - ✓ The services of the contract shall be delivered over 12 months (training times will have to be adjusted to the availability of the youth).
- 4.5. A short final report (15 pages) that evaluates the process and makes recommendations for future activities and an exit strategy for GIZ.

5. Milestones:

Milestone	Deadline/place/person responsible
Implementation Concept	Month 1 of the contract
Campaign and Registration of Youth	Month 2 of the contract
Youth selection	Month 3 of the contract
3 participatory innovative formats implemented	Month 3 to month 8 of the contract
Selection and piloting of 2 ideas per district	Month 9 to month 11 of the contract
Sustainable plan and exit strategy	Month 12 of the contract

6. Experience of the trainers:

- ✓ General professional experience: Several years of general professional experience working in international cooperation, development cooperation, humanitarian aid, or peacebuilding.
- ✓ Specific professional experience: Several years of experience in delivering innovative participatory formats, agile methods, and human centered design related topics.
- ✓ Specific professional experience: Several years of experience in capacity development.
- ✓ Leadership/management experience.

Interested Iraqi companies (or Iraqi companies in consortium with an international company) are kindly requested to express their interest in the above-mentioned services, by sending a letter of interest with the following documents:

- ✓ Introduction of the company, including company profile.
- ✓ Provide references of similar services
- ✓ Provide copies of original documents defining the constitution or legal status, and place of registration (Company Certificate). All documents should be updated.
- ✓ Provide a letter directed to GIZ exploring the interest in working with GIZ for above-mentioned services.
- ✓ Provide CVs of the employees at the firm

Interested companies must submit above-mentioned documents and the full contact details of their company within the specified date until:

30.11.2022 14:00 PM

This expression of interest is a market search for qualified suppliers and companies. GIZ keeps the right for the appropriate selection of companies for the required services based on GIZ's internal audited regulations for procurement and contracting.

Interested companies must submit above-mentioned documents via email to: Procurement.iraq@giz.de , in a proper digital filing order as the above listed order, by the owner of the company or an authorized representative. Otherwise, the company EOI will be considered non-responsive. The **email subject** must be named as below:

“TDA Anbar – Innovation for Agriculture/Climate Change in Anbar”

Yours Sincerely,

Procurement and Contracting Unit

Deutsche Gesellschaft für

Internationale Zusammenarbeit (GIZ) GmbH

E procurement.iraq@giz.de

I www.giz.de