

Call for Expression of Interest (EOI) for a Consultancy Services for Photography and Video Services

Project No.:

FI: 20.4066.5-003.00 (50%)

FFM: 21.2023.6-001.00 (50%)

PROJECT NAME:

The project “Financial inclusion for a new economic start and integration in Iraq” aims to improve access to inclusive financial services for vulnerable target groups such as women, youth, people affected by poverty, internally displaced persons (IDPs), returnees, refugees and micro, small and medium enterprises (MSMEs). The project has four Outputs, (1) “Developing inclusive financial services”, (2) “Enhancing awareness about inclusive financial services and the financing of renewable energies”, (3) “Strengthening the capacities of the Central Bank of Iraq (CBI) to promote and regulate inclusive financial services”, and (4) “Improving conditions for women-led businesses to access financial services.

The project “Strengthening Public Finances and Financial Markets (FFM) in Iraq” supports the Government of Iraq in strengthening financial and fiscal governance systems to enhance macro-fiscal stability and economic development. In this context, the project addresses essential governance and management inefficiencies in the public and private financial sector as continued support to reforms in financial and fiscal governance remain crucial to sustaining the recovery and development process. It does so through contributions to strengthening the capacities of responsible institutions in the four areas of support: (1) Mobilisation of non-oil public revenues, (2) Public financial management and accountability, (3) Anti-Money Laundering / Countering the Financing of Terrorism, and (4) Improving SME access to lending.

Objective:

In order to illustrate and document the implemented activities, the projects need photos and videos. Given the advisory role of GIZ to the Government authorities, these activities might be difficult to picture. Thus, GIZ is looking for photography services which develop a visual language and provide stock photos. In addition to that short video clips to portrait beneficiaries, partners and to showcase activities should be produced.

The measures of the consultancy services are outlined below with a short description:

Key Activities to be performed

- Understand the context: Project rationale and objectives; GIZ's visual language and requirements
- Develop a concept of a visual language suggesting photo motifs that convey the project rationales around financial inclusion and sustainable public finance management

- Plan and conduct photo shootings including organising suitable models and locations in various locations which are relevant to portray the projects' interventions
- Ensure needed consent form of all depicted persons in writing (template will be provided by GIZ)
- Edit photos as needed with GIZ reserving the right to review the editing and ask for further editing
- Provide original and edited digital files (jpeg and raw format), including all metadata such as full name, depicted person, date and location of photos taken, and submit signed consent forms

Additional activities:

- Covering events hosted by the projects (in Baghdad, approximately for 2-3 hours per event)
- Taking photographs and short video clips interviewing beneficiaries and showing the context of the activities at designated project locations (partner ministries, trainings and workshops within Baghdad, including needed consent form in writing (template will be provided by GIZ)
- Ensuring that beneficiaries, participants and speakers are portrayed in an engaged and positive way

The requirements for individuals to participate in this EOI:

1. Short resumes of the proposed person who will be responsible for providing the services.

1.1.1 Professional experience: Three years' experience in Photography and Videography

1.1.2 Language skills: fluency in English and Arabic (B2)

2. Provide at least **Three reference projects** related to Photography/Videography

Interested personnel must submit the above-mentioned documents and the full contact details of their company within a specified date by: **June 18th, 2023**

This expression of interest is a market search for qualified suppliers and companies and GIZ keeps the right for appropriate selection companies for each construction measure based on GIZ's internal audited regulations for procurement and contracting.

Interested personnel must submit the above-mentioned documents via email to:
abeer.al-karawi@giz.de,

in a proper digital filing order as above listed order, by the owner of the company or an authorized representative, otherwise the company EOI will be considered nonresponsive.

The email subject must be named as **EOI– Consultancy Service for Photography and Video Services.**