

7. REQUEST FOR PROPOSAL EVALUATION AND WEIGHTING CRITERIA

All requests for proposals will be weighed according to the technical (60 points) and financial considerations (40 points).

TOTAL TECHNICAL SCORE: 60 points

The evaluation will be based on a combination of different technical aspects that include but not limited to:

- **Overall Response (10 points):** Responsiveness to Terms of Reference and call for proposals, elaborated and articulated understanding of the TORs and assignment, demonstrated knowledge on evaluation.
- **Organizational capacity (15 point):** Profile of the team being proposed for the assignment, profiles of the individual team members; and the quality of owned equipment.
- **Organization Methodology (10 points):** Company provides a detailed description of the proposed methodology, describing the approach that will be taken to deliver the outputs for each of the phases, including a description of activities, envisaged working modalities, which stakeholders are sought to be involved and how stakeholder involvement will be secured (the methodology shall be in accordance with the Terms of Reference).
- **Outline of relevant experience (15 points):** Company meets legal, skills and experience requirements; has previously conducted similar work with evidence (minimum three examples should be submitted); Company portfolio should be submitted with prior experience and demonstrated successes in providing similar services.
- **Experience in documenting children's issues, including knowledge and practice of ethical reporting on children (10 points).**

Only companies that reach the minimum technical score on technical evaluation will be qualified and considered in financial evaluation.

Minimum technical score: 42 out of 60

FINANCIAL PROPOSAL: 40 points

The total number of points allocated for the Financial Proposal is 40. The maximum number of points will be allocated to the lowest price proposal that is opened and compared among those bidders who obtain the threshold points in the evaluation of the Technical Proposals. All other Price Proposals shall receive points in inverse proportion to the lowest price.

The most-favoured proposal shall be selected on the basis of the best overall value to UNICEF in terms of technical score/merit and price.