

Call of Express of Interest (EOI) for a tender in the area of Media and Communication Consultancy Services for a project in the area of inclusive Local Governance.

Project No. 21.2116.8-001.00

PROJECT NAME: Strengthening inclusive Local Governance (iLG)

The iLG advisory project focuses on supporting the local public administration in five governorates with the aim of improving public service delivery by a) optimizing administrative internal processes and b) strengthening citizen centricity and inclusiveness of these services (for example by improving the communication/feedback/complaint system, creating citizen-centric service spaces, and involving citizens into public projects). Delivering services to citizens is at the heart of what most governmental departments do. Tasks like requesting a building permit or subscribing a new household to the public water network are often the most tangible interactions citizens have with their government. Services are therefore critical in shaping trust in and perceptions of the public sector.

The need for consultancy to the media departments of the partner governmental institutions on inclusive communication and media campaigning with a citizen-centered approach was identified. Media outreach with an inclusive communication approach shall increase information and participation of the broader public in Iraq in a conflict-sensitive manner. The aim is that Iraqi citizens are better informed and that participation opportunities are pointed out to citizens either by developing new communication instruments or by adapting/improving already existing ones.

The project works in five governorates, namely: Anbar, Nineveh, Muthanna, and Diwaniya. A fifth governorate will be integrated during the next months.

Objective

ILG/GIZ is requesting external consulting services in the area of media and communication consultancy to governmental partners within the national and sub-national levels. Therefore, GIZ is looking for adequate companies and invites them to express their interest in participating in the upcoming bidding exercise for the provision of consulting services.

Interested Media and Communication Consultancy companies are requested to send a Letter of Interest with the following documents:

- Introduction of the firm/company
- A scanned copy of the license and registration that the company is able to work in Iraq and KRI.
- Bank data with all details from a local bank (Bank Name, Account Holder, IBAN).
- Provide an Affidavit that the firm has been neither blacklisted by any Government, semi-governmental institute, or private institute nor involved in any litigation in the current or during the last two (2) years or a (self-disclosure).
- Annual turnover of the last three financial years.
- Structure of the company and number of employees.
- Reference of similar implemented projects, including their values in the last three years.
- Provide the requirements per the attached assessment grid for checking the eligibility of companies.
- Provide a letter directed to GIZ exploring:

- Your company is interested and will participate in the tender.
- Full names of owner and representatives, with their signatures' samples.
- The stamp samples.

Interested companies must submit above mentioned documents and the full contact details of their company within the specified date until:

This expression of interest is a market search for qualified suppliers and companies. GIZ keeps the right to the appropriate selection of the best-qualified companies/firms for future demand of the provision of Media and Communication Consultancy Services and representation for the above-mentioned project.

Interested companies must submit above mentioned documents via email to: procurement.iraq@giz.de, in a proper digital filing order as the above-listed order by the owner of the company or an authorized representative. Otherwise, the company's interest will be considered non-responsive. The email subject must be named below with the deadline.

On **21.09.2023 at 14:00 PM:**

EOI - Provision of Media and Communication Consultancy Services

Yours Sincerely,

Procurement and Contracting

Unit Deutsche Gesellschaft für

Internationale Zusammenarbeit (GIZ) GmbH

E procurement.iraq@giz.de

I www.giz.de