

Timing	The contract will be for a duration 7months from the date of signature.			
Technical Evaluation Criteria and Relative Points	Technical Criteria	Technical Sub-criteria	Max. Points	Score
	Overall Response	- The bidding company must provide evidence of its organizational structure, technical capability, and track record of similar experience and services required through the provision of the following documents as part of the technical proposal for evaluation: - Company profile and Portfolio of work (12 points) -Record of similar experiences and technical capacity (12 point) - Experience with UN Agencies is an asset. (6 points)	30	
	Sub-Total		30	
	Overall Experience of institution in terms of qualifications, skills and competencies	- Record and samples of previous radio spots recorded. (10) - Demonstrate how the final report with radio listeners views and details required will be provided. Provide of sample of previous radio media monitoring report (20 points)	30	
	Sub-Total		30	
	Grant Total	Maximum Points allocated for Technical Proposal	60	
	Total Points allocated for Financial Proposal		40	
	Total Points	Technical + Financial	100	
	Minimum points required in technical evaluation to qualify financial evaluation		42	
	Each Proposal will be evaluated against a weight allocation of [60 points] for the technical proposals and [40 points] for the financial proposal. The total maximum obtainable points are 100. The UNICEF evaluation team will select the Proposal, which is of high quality, clear and meets the stated requirements and offers the best combination of technical and price score. TECHNICAL PASS CRITERIA The minimum technical score required to qualify is 42 points out of 60, financial proposal will not be opened unless technical score is > or = to 42 points COMMERCIAL EVALUATION The formula for determining the financial scores is the following: $SF = 100 \times FM/F$ Where SF is the financial score, FM is the lowest price from the bidders achieving the minimum technical score and F is the price of the proposal under consideration. The weights given to the technical and financial proposals. are T = 0.6 and F = 0.4			