

Call of Express of Interest (EOI) for a tender Provision of “Graphic Design, Photography, Videography Services”

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH is a German government-owned organisation for international cooperation. Commissioned by German Ministries, the European Union and other donors, GIZ is dedicated to shaping a future worth living around the world – and is active in over 120 countries worldwide.

GIZ has been in Iraq since the humanitarian crisis in 2014 with support to refugees, internally displaced people, and their host communities. Since 2017, GIZ has significantly scaled up its cooperation to support Iraq’s proposed reform process focussing on economic development, reconstruction, peacebuilding and good governance. Today, GIZ implements projects with its partners throughout the whole country.

The GIZ Country Office is the administrative unit of GIZ Iraq and consists of several departments, including the communications unit, which is responsible for strategic, internal, and external communications. To ensure a coherent visual identity, consistent messaging, and high-quality communications products across all projects, the Country Office plans to conclude framework agreements with qualified service providers in the fields of:

Graphic Design: to support the development of print and digital materials such as reports, brochures, infographics, social media content and campaign branding.

Photography: to capture professional, context-sensitive images from field activities, events and partner engagements.

Videography: to produce dynamic visual content including short films, interviews, event documentation and social media videos.

The Objective:

The objective of these framework agreements is to provide projects with easy access to reliable, experienced and creative service providers who can deliver high-quality visual content aligned with GIZ standards. The services will contribute to enhancing the visibility and public understanding of GIZ’s work in Iraq and support project teams in effectively communicating their results to stakeholders, partners, and the broader public.

Interested companies and individuals are requested to send a Letter of Interest with the following documents:

Administrative requirements:

- Introduction of the firm/company
- A scanned copy of the license and registration that the company is able to work in Iraq and KRI.
- Tax certificate/clearance for the companies that are clear until 31.12.2024.
- Bank data with all details from a local bank (Bank Name, Account Holder, IBAN).
- Provide an Affidavit that the firm has been neither blacklisted by any Government, semi-governmental institute, or private institute nor involved in any litigation in the current or

- during the last two (2) years or a (self-disclosure).
- Annual turnover of the last three financial years. **“Only for companies”**
- Structure of the company and number of employees. **“Only for companies”**
- Reference of similar implemented projects, including their values in the last three years.
- Provide the requirements per the attached assessment grid for checking the eligibility of companies.
- Provide a letter directed to GIZ exploring:
 - You are interested and will participate in the tender.
 - Full names of owner and representatives, with their signatures’ samples.
 - The stamp samples

The technical information for Graphic Design must be provided as follows:

- Three Reference on experience with Graphic Design
- Three Reference on experience with Graphic Design in MENA region
- Visual communications and graphic design development, including digital and print design.
- Adobe Creative Suite Proficiency.
- Translations (Language proficiency: English, Arabic and Kurdish)

The technical information for Photography and Videography service must be provided as follows:

- Three Reference on experience with Videography and Photography
- Two Reference on experience In Iraq
- Field videography and photography in development settings
- Video editing programmes (e.g. Adobe Premium Pro & Lightroom) and Photography editing (e.g. photoshop)
- Motion graphics
- Translations (English, Arabic and Kurdish)

Interested companies and individuals must submit the above-mentioned documents and the full contact details of their company within the specified date,

This expression of interest is a market search for qualified suppliers and companies. GIZ keeps the right to the appropriate selection of the best-qualified companies/firms and individuals.

Interested companies and individuals must submit above mentioned documents via email to: procurement.iraq@giz.de , in a proper digital filing order as the above-listed order by the owner of the company or an authorized representative. Otherwise, the company's interest will be considered non-responsive. The email subject must be named below with the deadline.

On 03.08.2025 at 14:00

EOI - Provision of “Graphic Design, Photography, Videography Services”

Yours Sincerely,
Procurement and Contracting
Unit Deutsche Gesellschaft für
Internationale Zusammenarbeit (GIZ) GmbH
E procurement.iraq@giz.de
I www.giz.de